R.J. Reynolds
Tobacco Company

OCT 21 1993

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October 18, 1993

To: J. T. Jones

Subject: Waldbaum's (ID# 0549 00 00)

The attached presentation was given to Waldbaum's in September. This is "as information" as Waldbaum's will be checking with corporate before a decision is made on beltline package merchandising.

If you have any questions, please contact me.

George H. Moulton

GHM/pk
att.

cc: B. G. Norman
P. E. Schmidt
M. A. Young ✓

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"We work for smokers."
Source: https://www.industrydocuments.ucsf.edu/docs/xsky0000